

# Jemma Kwak

## ABOUT

I am a current sophomore interested in UI/UX, web, and graphic design. My deepest interests lie at the collision of art and technology, and how this combination can be used for good.

## EXPERIENCE

### BerkeleyTime

Fall 2017 - Present

UI Designer

Currently working on complete redesign of UC Berkeley's most popular course catalog, viewed by over 26,000 students a month. Recreating user flows and updating site aesthetics.

### CS 198 (Web Design DeCal)

Fall 2017 - Present

Teaching Assistant

Assisted teaching of designing and coding static websites using HTML/CSS and JavaScript. Led cohort of 15 students during lab and lecture. Held weekly office hours and graded homework assignments, and projects.

### Innovative Design

Fall 2017 - Present

Graphic Designer

Designed logos, flyers, and other visual media for student organizations and local businesses. Worked directly with clients to brainstorm and iterate on designs.

### Asian American Association

Fall 2017 - Present

Design Committee Member

Designed fliers and various promotional media for Berkeley's largest cultural club.

### Warner Bros. Entertainment

Summer 2016

UI Designer

Worked on end-to-end redesign of internal safety production resource site. Coordinated with WB Safety, front-end developers, and Web Apps team.

### EthiCAL Apparel

Spring 2017

Design Associate

Responded to design requests from local businesses and student organizations with 24-48 hour turnover rate. Launched bi-weekly EthiCAL line apparel and accessory designs.

## EDUCATION

### University of California, Berkeley

B.A. Cognitive Science & Design Innovation, 2020

## COURSEWORK

Data Structures  
Structure of Computer Programs  
Web Design  
Human Centered Design

## SKILLS

### Design Software

Illustrator  
Experience Design  
Photoshop  
Figma  
Invision

### Programming

HTML5/CSS3  
JavaScript  
Python  
Java

## CONTACT

jemma~~kwak~~.github.io  
yeogyoungkwak@berkeley.edu  
(818) 416-4014